

TO: Columbus Consolidated Government

FR: Rubicon Global, LLC

DT: November 18, 2016

RE: Proposed Partnership between Columbus Consolidated Government & Rubicon Global, LLC

The Columbus Consolidated Government (CCG) has demonstrated its commitment to achieving long-term sustainability and best-in-class government operations, motivating Rubicon, a waste and recycling technology platform, to propose a 12-month partnership. It is envisioned that this partnership will help the CCG accelerate its environmental leadership and demonstrate the power of technology to improve the residential waste and recycling systems in cities like Columbus GA.

Who We Are:

Rubicon is an asset-light, technology-enabled platform that is revolutionizing the waste and recycling industry. As a certified B-Corp, we have a double bottom-line responsibility, which is to both create economic value and to use our business to help achieve an environmental good. The environmental good on which we are focused is the eradication of landfills. Founded in Atlanta, GA, but operating in all 50 US States, Rubicon's proprietary technology platform creates competition, transparency, and greater efficiency in the notoriously antiquated waste and recycling industry.

Partnership Scope:

Rubicon proposes a 12-month partnership with the CCG, whereby Rubicon will make a donation of its technology, training and support services to the CCG. Rubicon's app-based technology would be placed into the Public Works Department's fleet of 75 residential solid waste vehicles servicing households within the CCG limits.

The partnership will provide valuable planning data to the CCG to help achieve long-term sustainability goals. For example, the technology will help the CCG establish a credible baseline of current landfill diversion and recycling rates, that will in turn help the CCG understand how to better target its recycling education efforts (e.g., focus on neighborhoods that have lagging recycling rates). These sort of data points could start to positively impact the CCG's standing in various sustainability and resiliency indices.

The partnership will also provide the CCG's Public Works Department with a cutting-edge suite of new services that will create operational efficiency, improve customer service, and increase code enforcement capabilities. While Rubicon would own this data, the CCG would have real-time access throughout the partnership by way of a customized web portal.

By no means an exhaustive list, some of the data sets that will be generated and made available to the CCG would include:

- Real time service confirmations with time stamps for every single address;
- Pickups not performed with 'reason' codes;
- Fleet route tracking;
- Driver notification of special services at particular route locations;
- Recycling service/stops tracking;
- Fleet pre check/post check information for drivers;
- Weight tickets (If entered by driver) at disposal sites; and
- Photo images uploaded and linked to individual residential addresses with time stamps, for issues including blocked or contaminated waste containers.

Publicity:

It is anticipated that the CCG political leadership would publicly embrace this partnership and communicate the partnership's launch and progress, with Rubicon, to the public.